Bigger, Better and Bubblier: Idlewild's Kids Fest Kicks Off the Foam-Filled Fun

Four themed kid-centric weekends packed with engaging activities and imaginative entertainment plus appearances from Spider-man

LIGONIER, PA: June 3, 2024 – <u>Idlewild & SoakZone</u>, *The Best Kid's Park in the World*, is taking kid fun to new heights with its beloved *Kids Fest*, featuring *'Wild Foam Parties* nearly every weekend and allnew experiences for kids and kids at heart every Saturday and Sunday, beginning June 8.

The family-friendly event will run for four themed weekends this June, including unique and engaging entertainment, character meet and greets highlighted by the return of *Marvel's Spider-man* and new interactive attractions.

"There is no better place to host a month-long *Kids Fest* party than at the world's best kid's park, with the most robust lineup of entertainment and special activities ever," said General Manager, Tim Heger. "The playful and imaginative event offers unique reasons to visit beyond the signature rides and attractions of Idlewild, plus a chance to cool off at SoakZone while also enjoying meet and greets with *Marvel's Spider-man* and the return of our popular foam parties."

Kids Fest features new activities each weekend in June, offering families even more reasons to visit throughout the month. Details include:

- Meet and Greets with *Marvel's Spider-man*, families are invited to meet and one-and-only *Spider-man*, enjoy bubble dance parties and more June 29 and 30;
- 'Wild Foam Parties are back by popular demand, Ricky Racoon hosts Summer Beach Parties, the kiddos are invited to interactive magic shows and the all-new walk-through Whimsy Way delights park-goers June 8, 9, 15 and 16;
- **Duke the Dragon's Birthday** will be celebrated the Idlewild way, June 22 and 23, with highenergy dance and bubble parties plus much more.

In addition to all the special entertainment and activities lined up, each weekend includes a dance party with select Idlewild characters such as *Ricky Racoon* and *Duke the Dragon* at the park's *Hillside Theater*.

Guests can enjoy *Kids Fest*, plus visit all year long and save by taking advantage of the last chance for the <u>Season Pass Sale</u>, running through June 16. Idlewild's <u>single-day tickets</u> as low as \$39.99 are available now.

Visitors are invited to enjoy an unforgettable day at the premier kid's theme park in Pittsburgh every day this summer. Idlewild & SoakZone is now open daily for the season, providing unique adventures and magical moments seven days a week. For more information on park operating hours and to purchase Season Passes or tickets, please visit Idlewild.com.

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About Idlewild & SoakZone: Founded in 1878, Idlewild & SoakZone is the third-longest operating amusement park in the United States, and has been nationally recognized for its appeal to families with young children. Idlewild features classic amusement rides, the SoakZone waterpark, costumed characters, and one-of-a-kind attractions such as Story Book Forest and Daniel Tiger's Neighborhood.